

Transitions™
Signature® GEN8™



GEN8™ New technology
New frontier of performance

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THE BEST

OVERALL PHOTOCROMIC LENSES*

Transitions™
Signature® GEN8™

Our new generation of lenses have arrived



RESPONSIVENESS

Activate 30% faster¹



LONG LASTING PERFORMANCE

Fade back 3 minutes faster²



DARKNESS

Gets even darker[†]



INDOOR CLARITY

Fully clear indoors



UV + HARMFUL BLUE LIGHT PROTECTION

Block 100% UV rays

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*Based on achieving the highest weighted composite score among main everyday photochromic lenses across measurements of key photochromic performance attributes weighted by their relative importance to consumers. †Compared to Transitions Signature VII lenses.

References:

1. Compared to Transitions Signature VII lenses. Claim is based on tests across materials on grey lenses, being the most popular color, achieving 18% transmission @ 23°C.
2. Compared to Transitions Signature VII lenses. Claim is based on tests across materials on grey lenses, being the most popular color, fading back to 70% transmission @ 23°C.